



THE GROVE
CHURCH

DENVER , COLORADO

THE BUZZ

What others say about The Grove Church

I’ve known Jerry for well over a decade, and I couldn’t be more excited about The Grove Church! Jerry has a true shepherd’s heart and will lead The Grove with passion and integrity. If I lived in Denver, I’d invite everyone I knew to The Grove!

Rob Hall
Pastor | Central Peninsula Church | San Francisco Bay Area

Jerry has been my friend for over 20 years. He’s a man of integrity and character with a passion to see lives transformed. I fully believe that The Grove Church will light up Denver with the radical love of God. Makes me wish I lived a little closer.

Eric Keller
Pastor | Victory Church | Lancaster, Pennsylvania

Jerry Wyckoff and The Grove Church have the potential to transform the Denver metro area through modern and unconventional ministry, led by a passionate and driven church planter.

Bobby Tyler
Pastor | Rescue Church | Dillon, South Carolina

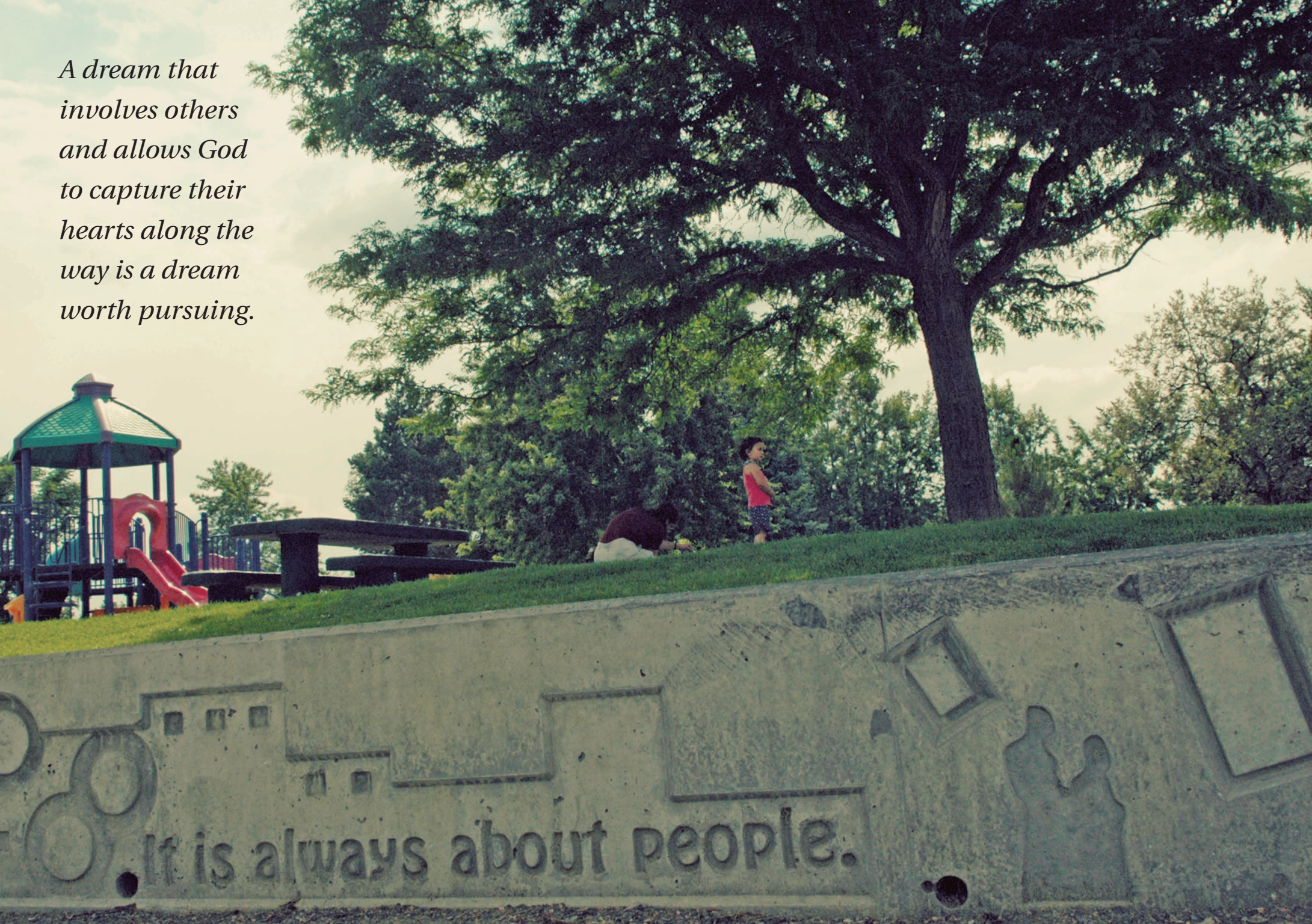
Jerry’s leadership opened my eyes to what God had in store for me. I learned to walk by faith and trust to let go of the fears that held me back from living the full life the Lord had waiting for me. I have some very special memories from Jerry’s leadership that are engraved upon my heart. It’s only natural for Jerry to lead the ministry of The Grove Church.

Sherry McLean
Volunteer Leader | Tampa, Florida



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A photograph of a park scene. In the foreground, a concrete wall features carvings of a house, a car, and two people. The text "It is always about people." is carved into the wall. In the background, a large tree stands on a grassy hill. To the left, a playground with a red slide and a green gazebo is visible. A person is sitting on the grass under the tree, and a child is standing nearby.

A dream that involves others and allows God to capture their hearts along the way is a dream worth pursuing.

OUR STORY

Some dreams are worth pursuing while others are just for the pleasure of the dreamer. A dream that involves others and allows God to capture their hearts along the way is a dream worth pursuing.

Over the last two years, God has stirred in our heart a dream to plant (launch) a new church in a location that has a high population of unchurched/dechurched people so that He can capture their hearts. Therefore, we have put our "yes" on the table to jump all in as we join with God to make this dream come true.

Through a two year process of searching for the right place to carry out this dream, God has lead us to Denver, Colorado, to launch The Grove Church.

We invite you to learn more about the vision, values and strategy of the church and how God might use you to capture the hearts of those who live in the Denver area.

No matter where you live, you can join with God in capturing the hearts of people!

"Everyone who calls on the name of the Lord will be saved." How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them? And how can anyone preach unless they are sent?

Romans 10:13-15a

LOCATION

The United States has the fourth largest population of unreached people in the world, after India, China and Malaysia. A 2009 statistic indicates that within the United States, 7,000 churches close each year, more than 3,500 people a day leave the church, and only 4,000 new churches begin each year. A recent Fox News survey showed that only about one-third of Americans between the ages of 18 and 28 are open to receiving wisdom from the Bible.

Denver is the 23rd most populated city in the United States with more than 2.5 million people living in the metropolitan area (2011 population estimates). The Barna Group has identified Denver as one of the top 15 post-Christian cities in the United States with a large adult population trending away from faith. Many do not identify themselves to any religious affiliation or belief system, let alone Christianity.

However, C. Peter Wagner, a church growth specialist and theologian, states that, “Planting new churches is the most effective evangelistic methodology known under heaven.” Church plants typically grow more than 20 times faster than the average church that is at least 10 years old and will reach five times as many people who are far from God.



*49% of the
Denver population
meets nine or more
of the factors below*

1. Do not believe in God
2. Identify as atheist or agnostic
3. Disagree that faith is important in their lives
4. Have not prayed to God (in the last year)
5. Have never made a commitment to Jesus
6. Disagree the Bible is accurate
7. Have not donated money to a church (in the last year)
8. Have not attended a Christian church (in the last year)
9. Agree that Jesus committed sins
10. Do not feel a responsibility to “share their faith”
11. Have not read the Bible (in the last week)
12. Have not volunteered at church (in the last week)
13. Have not attended Sunday school (in the last week)
14. Have not attended religious small group (in the last week)
15. Do not participate in a house church (in the last year)

Source: Barna Group, cities.barna.org



TARGET AREA

Northwest, just beyond downtown Denver, are four neighborhoods, Sunnyside, Highland, West Highland, and Berkeley, that are going through a process of revitalization and renewal. With an influx of people, these neighborhoods are rebuilding deteriorated homes and businesses.

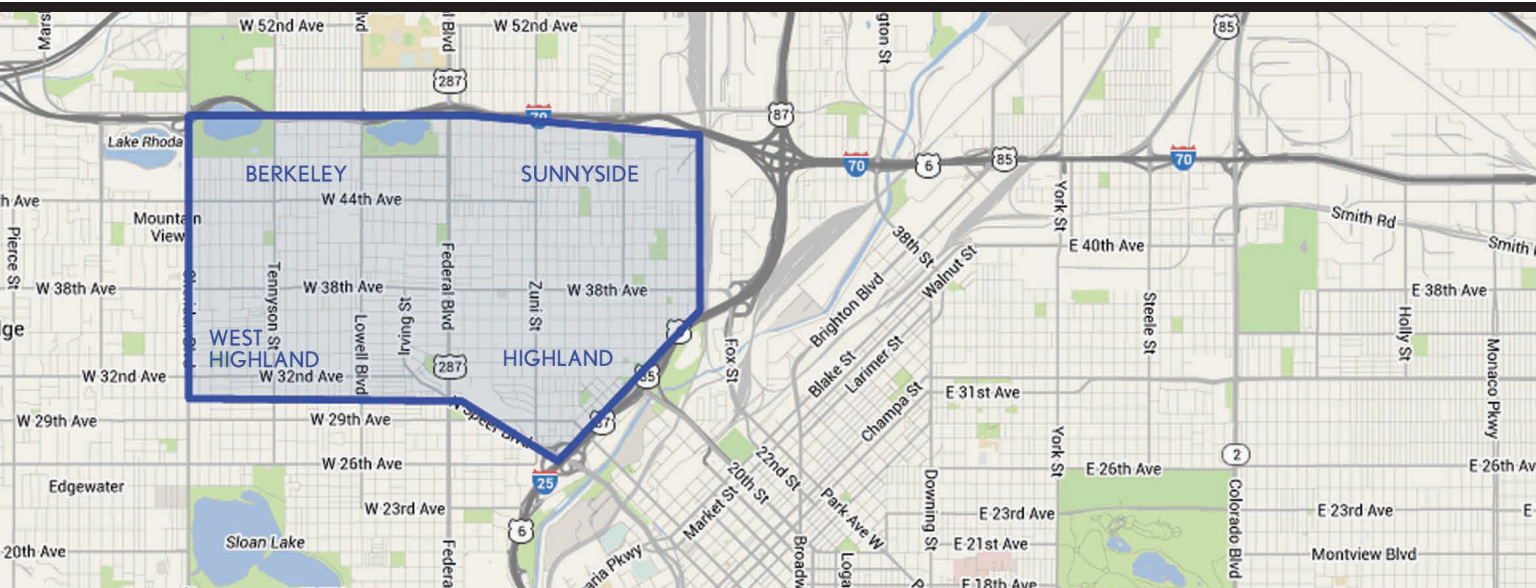
There are currently more than 135,000 people living within a three mile radius of the intersection of these four neighborhoods. The population is expected to grow by about 15 percent (20,000 people) over the next 10 years. However, approximately 70 percent of the residents (95,900 people) are not currently active in any church or are unreached and do not have a saving faith in Jesus Christ.

Several pastors have identified this section of Denver as an area that is in great need of new churches, emphasizing the importance of reaching people and working with the community for its revitalization. As part of The Grove Church's DNA, we want to see people come into a saving knowledge of Jesus Christ as their personal Lord and Savior and to help revitalize the community as a whole.

*All this is from God, who through Christ reconciled us to himself and gave us the ministry of reconciliation.
2 Corinthians 5:18*

Within a three mile radius, approximately 95,900 people are unreached and do not have a saving faith in Jesus Christ.

FAITH + COMMUNITY REVITALIZATION



VISION

A grove is a community (network) of trees that enjoy growth, strength, shade, shelter and rest, with minimal or no undergrowth, for the purpose of producing fruit or seeds. The Grove Church is a community where people can develop natural relationships with one another and experience life changing growth that produces seeds or fruit. The Grove Church provides shade, shelter and rest to the local community and expands God's influence within the community and around the world.

That person is like a tree planted by streams of water, which yields its fruit in season and whose leaf does not wither—whatever they do prospers.

Psalms 1:3

For something to grow and yield fruit, it must be fed, nurtured and experience conditions that are healthy for growth. Anything of value cannot thrive if it is ignored or starved. Therefore, at The Grove Church we focus on personal, spiritual and community growth.

Personal and Spiritual Growth

GATHERING: We believe in a worship experience where individuals can come together as one body to boldly celebrate the Father, Son and Spirit. That celebration provides a safe environment and attracts people to God.

NETWORKS: Networks are medium-sized gatherings of people (20 or so) that are designed to connect people to one another through organic relationships. When connections happen, people walk through life together. When biblical principles are taught and lived out in networks, people experience life changing growth.

FINISH LINE GROUPS: A “team” always implies two or more people, and there is no “I” in team. Athletes understand the importance of finishing strong and the need for training, discipline and teammates. Finish Line Groups consist of two to four men or women who meet once a week to learn, grow, encourage, hold each other accountable, and finish strong by studying the Bible and discussing real-life issues. It is God's desire for us to finish strong as others run the race with us and spur us on.

EXPANSION OF INFLUENCE: If you are sitting on the sidelines, you are not in the game. In a world where the norm is merely taking care of oneself, Jesus calls us to join in His efforts to change lives and multiply His influence in the world. Therefore, we want to intentionally, strategically and generously invest in others, provide opportunities for change, and multiply leaders, networks, and churches.

Community Growth

We think the church should be the “hands and feet of Jesus” to help mobilize the community and serve the needs of those around us. We want to develop partners that work toward a common goal to change lives and transform communities for the better. We look for partnerships that reflect our philosophy of transformation:

UNCOMMON PARTNERS: Most churches will participate in community events rather than mobilize and partner with the community for its growth. The Grove Church wants to bring together people and organizations that don't normally work together to focus on a need that they all care about. In short, we unite the community to seek the success of the community.

COMMON GROUND: We want to address issues which are of common concern to all, regardless of background, beliefs or motivation. Examples include education, childhood hunger, foster care, people with special needs, neighborhood improvement projects, and just plain old fun things to do for the sake of enjoying life.

CORE VALUES

Changed Lives

We want to live as people changed by God and leave His fingerprint on those we meet. When God touches someone's life, they are never the same.

Prayer

We want to pray hard and see God work in mighty ways. We reject ministry done in human strength and for human glory.

Overflow

We want to live out of the overflow of our heart rather than from obligation or a bunch of rules.

Thinking Big

Playing it safe is risky. We want to expect great things from God and attempt great things for God—and watch God move.

Multiplication

We want to intentionally invest in others to create new leaders and new churches. Doing church with the same people in leadership year-in and year-out is not an option. Healthy churches develop and release new leaders.

Influence

We want to expand God's influence in our lives, in the community and in this world.

Generosity

We want to live with our arms wide open, ready to give out of the overflow of our heart when God prompts us.

Community

Isolation is not an option. God has wired all of us to live in connection with each other, and we want to live life with other people and enjoy it in the process.

Evaluating Effectiveness

The message will never change, but the methodology must change to stay current with the culture. In all of our ministries, we want to set goals and unapologetically measure progress. Therefore, there are no sacred cows and everything is up for evaluation.

STRATEGY

- We will engage the local community by talking to anyone and everyone and create a buzz through various forms of marketing.
- We will invite those who are interested to a weekly launch-team gathering where we will teach Biblical principles and communicate the vision/DNA of The Grove Church.
- We will invite those who attend our launch-team gatherings to join in and partner with us to launch The Grove.
- We will invest in the lives of our launch team to develop their leadership skills so that they can reinvest in others.
- We will find individuals and businesses that we can partner with to sponsor community growth events.
- We will hold three or four preview services prior to our official launch. A comeback event will be held one week after each service to draw in new people.
- We expect to launch with 200 people at our first official public worship service.





We are always looking for people to join us.

THERE IS A PLACE FOR YOU AT THE GROVE.

THE TEAM

Lead Pastor: Jerry Wyckoff is the lead pastor of The Grove Church and is the primary teacher and visionary leader. Jerry is a former youth pastor who has also worked in the legal field for the past 13 years. Jerry has been a part of two different church plant launch teams in the Las Vegas, Nevada, area. Jerry has extensive experience in both ministry and business professions, and he is an entrepreneur at heart.

Communication and Administration: For more than 10 years, Eppie Wyckoff has worked in the marketing, graphic design and communication fields at two different universities and a non-profit organization. Eppie's eye for design and attention to detail sets the tone for The Grove's communication and overall environment.

We are always looking for people to join our team, and there is a place for you to serve within The Grove Church. Specifically, we are looking for team members who can serve in the following areas:

Worship Leader/Pastor
Worship Team Member(s)

Children's Ministry
Student Ministry

Community Growth Events Coordinator
Helpers/Behind-the-Scene Helpers

TIMELINE : 2014-2015

| MAY-JUNE | JUNE-NOV | NOV-JAN | JAN |
|------------------------------|--|---|---|
| Relocate to the Denver area. | Gather and develop the launch team of 35-50 people. Partner with community members/businesses to conduct two community growth events. Implement an ongoing marketing campaign. | Conduct three or four preview services with a comeback event one week after each preview service. | The Grove Church officially launches weekly worship service(s). |

Timeline is subject to change, and relocation is dependent on receiving commitments of 50% of the first year's budget.

BUDGET

The Grove Church has a projected annual operating and ministry expense of \$310,000 (\$25,834 monthly), including staff salaries and benefits; start-up and one-time equipment purchases; facility rentals; and kids, adults, and community outreach ministries during each of its first three years of existence.*

We project that our local Denver partners (regular attenders/launch team) will sustain a growing portion of each year’s operating and ministry expense, and will contribute

- 20% (approx. \$60,000 annually/\$5,000 monthly) of the first year’s annual expense
- 40% (approx. \$125,000 annually/\$10,000 monthly) of the second year’s annual expense
- 65% (approx. \$200,000 annually/\$16,667 monthly) of the third year’s annual expense

*The first year includes one-time, pre-launch, start-up expenses of

| | |
|-------------------|--|
| \$ 95,000 | Eight months of staff salaries |
| \$ 20,000 | Sound and other AV equipment |
| \$ 12,500 | Portable stage and other equipment for worship services and children’s ministry |
| \$ 8,000 | Facility rental for preview services |
| \$ 4,500 | Trailer |
| \$ 6,000 | Computer, software, color laser printer, router, and children’s ministry check-in system |
| <u>\$ 146,000</u> | TOTAL one-time start-up expenses |

By God’s grace and provision, we believe The Grove Church can be a self-sustaining church by its fourth year of existence. Below is a breakdown of our annual operating and ministry expenses for the first three years.

| | YEAR 1* | YEAR 2 | YEAR 3 |
|---|-------------------|-------------------|-------------------|
| Living generously - tithe on inside giving | \$ 6,000 | \$ 12,500 | \$ 20,000 |
| Salaries, benefits, and employer-related payroll taxes | \$ 144,000 | \$ 151,000 | \$ 152,000 |
| Marketing and branding | \$ 13,000 | \$ 9,000 | \$ 9,000 |
| Launch team and leadership development | \$ 9,500 | \$ 8,000 | \$ 8,000 |
| Worship facility lease, office space lease, and day-to-day operations | \$ 93,000 | \$ 105,500 | \$ 112,000 |
| Community growth/reproduction | \$ 44,500 | \$ 24,000 | \$ 29,000 |
| TOTAL EXPENSES | \$ 310,000 | \$ 310,000 | \$ 310,000 |
| Estimated inside giving from regular attenders | \$ 62,000 20% | \$ 124,000 40% | \$ 201,500 65% |
| Total outside partnership support needed | \$ 248,000 80% | \$ 186,000 60% | \$ 108,500 35% |



INVESTMENT OPPORTUNITIES

“Expect great things from God, and attempt great things for God.” – William Carey

We have a giant, God-sized task in front of us as we take this huge step of faith. We feel compelled by God to launch this church and make a difference in the lives of those who live in the Denver area. You, your church, your friends, your small group, or your family can make a huge difference in the lives of those who live in the Denver area by investing in The Grove Church. There are four ways you can invest in and love on the people of Denver.

Pray

We need your prayers. Pray for God to go before us and prepare the hearts of those we come in contact with. Pray for favor with the unchurched/dechurched people that we meet. Pray for God to work out the details and logistics of a new church, for his wisdom in making sound and wise choices, for safety and support, and that His Kingdom may be expanded.

Serve

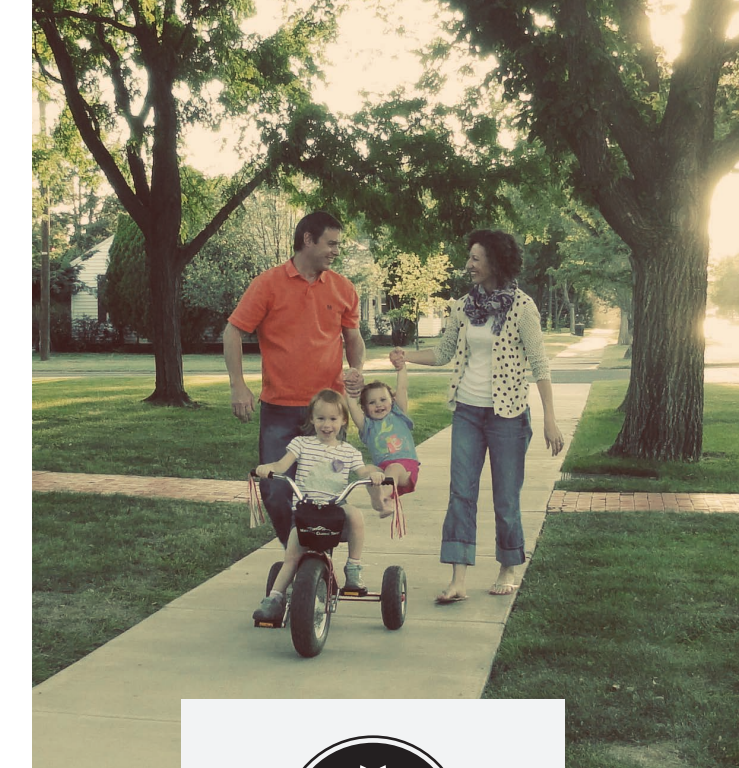
Is God nudging your heart to plan a short-term mission trip to Denver and serve at a strategic community event with The Grove Church? Or, have you ever considered the idea of relocating to the Denver area to be part of our church plant launch team? Maybe God has placed some other idea on your heart to serve The Grove Church. Regardless of how you might want to serve, we would love to hear from you.

Give

The Gospel is free, but reaching people, hosting a worship service, and renting a building are not. For the first three years, we need to raise outside support to supplement the inside giving by our regular attenders. Therefore we are asking God to provide individuals and organizations who desire to live generously and partner financially with us for the sake of reaching the lost in the Denver area. Living generously means living with your heart and resources wide open, ready to give out of the overflow of your heart when God prompts you. Would you consider partnering with us by living generously and giving on a reoccurring monthly basis, on an annual basis, or as a one-time gift?

Connect Others

You may know or come in contact with someone who wants to check out The Grove, join our launch team, pray for us, or help us financially by supporting the launch. By connecting others to us, you become a valuable partner with us in launching The Grove Church.



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