

Rebranding:  
Logos, colors, before & after pieces

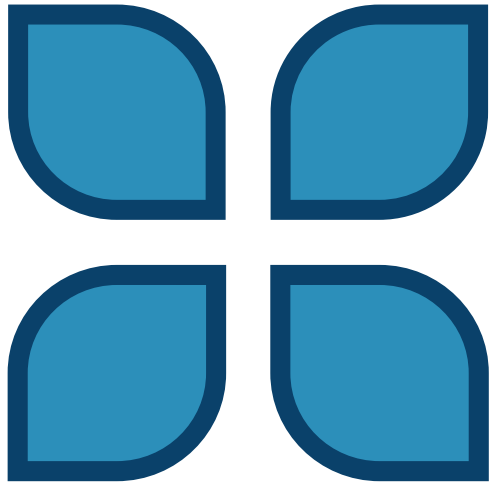
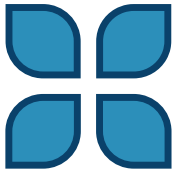
the church at  
**Severn Run** 

the church at  
**Severn Run** 

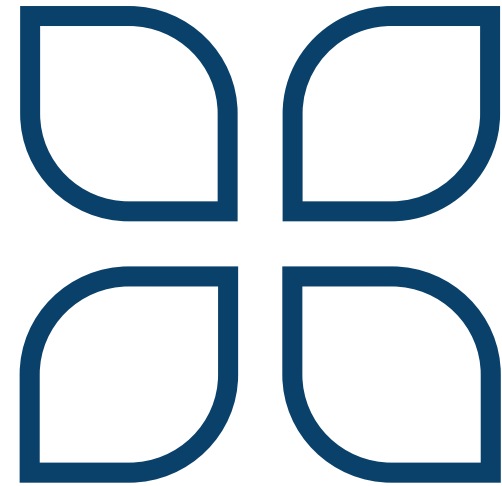
the church at  
**Severn Run** 

Horizontal Logos

the church at  
**Severn Run**

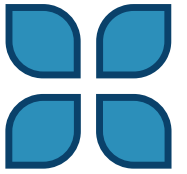


the church at  
**Severn Run**



the church at  
**Severn Run**

Vertical Logos



When Icons are presented as a group:



When Icons are presented alone without border:

Worship



Share



Connect

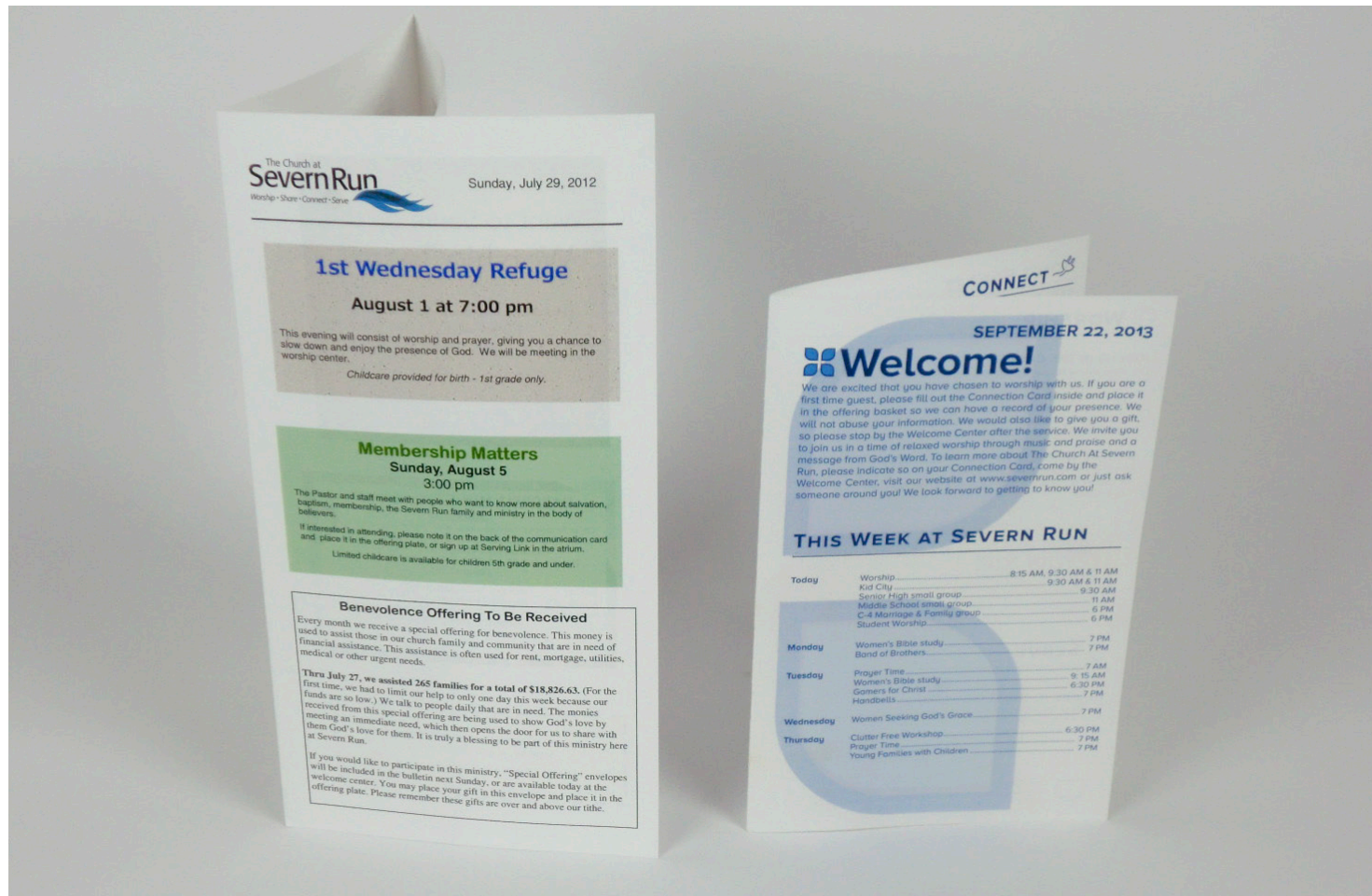


Serve



Four Passions Icons





**Weekly Announcement Folder**  
*Left - Before; Right - After*



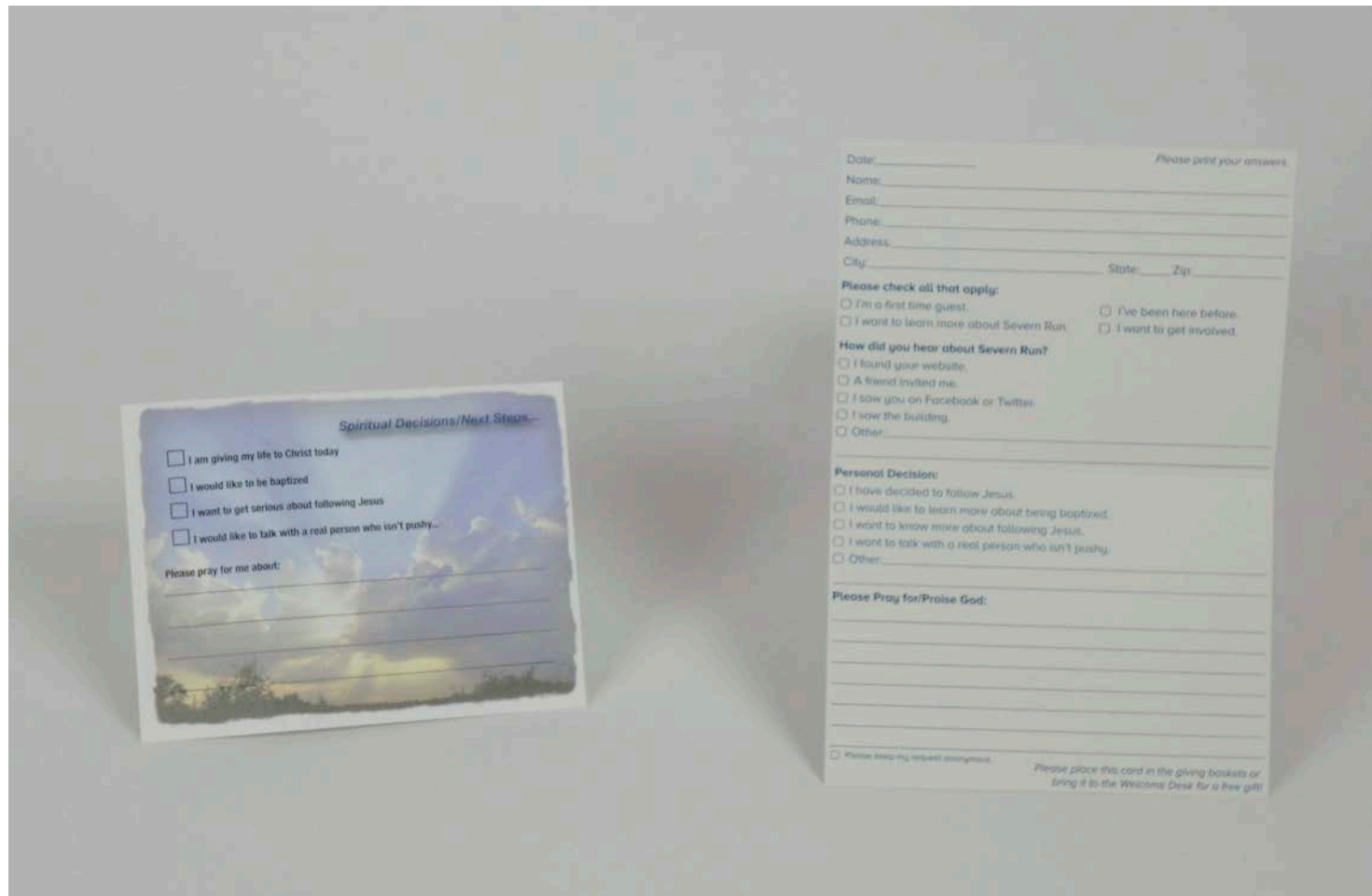


Weekly Announcement Folder  
*Left - Before; Right - After*

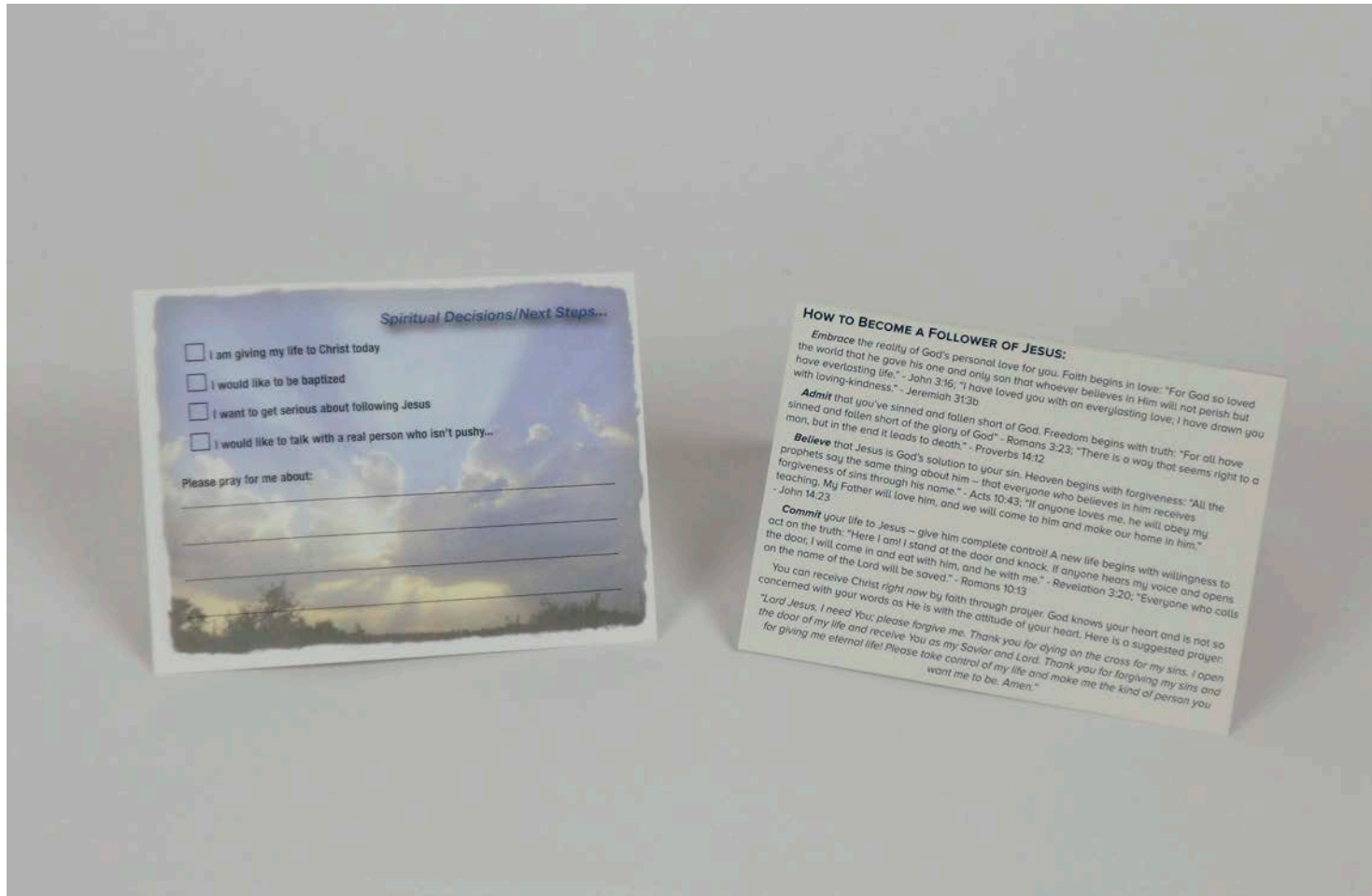


Connection Card  
*Left - Before; Right - After*





Connection Card  
*Left - Before; Right - After*



Connection Card  
*Left - Before; Right - After*



Children's Ministry Brochure  
*Left - Before; Right - After*



Children's Ministry Brochure  
*Left - Before; Right - After*





Children's Ministry Brochure  
Left - Before; Right - After



Children's Ministry Brochure  
*Left - Before; Right - After*



Official Letterhead  
*Left - Before; Right - After*



Small Invite Cards  
*Left - Before; Right - After*



Small Invite Cards  
*Left - Before; Right - After*



**Business Cards**  
*Left - Before; Right - After*





**Business Cards**  
*Left - Before; Right - After*

Miscellaneous items created  
within our new brand standard.  
2013 Juicys Submissions





Children's Ministry Items  
*Vacation Bible School 2013 and Movie Night Invite*



**Message Series Printed Promo Pieces**  
*Soul Detox (some art elements provided by LifeChurch.tv) & Youth Series*



Severn Run Purposes Tee





My Severn Run Summer Tee

Severn Run Food & Fun Fest Advertising  
This project was our biggest push so far in  
our communications plan.  
2013 Juicys Submissions



*The Church at Severn Run Presents*  
**FOOD & FUN  
FEST**  
**2013**  
*Join us for food, fun and huge prizes!*  
**SEPTEMBER 15TH FROM 11:00 AM UNTIL 4:00 PM**

*Want to serve at Food & Fun Fest?*  
 **START  
HERE**  
**SERVING TEAM TRAINING PROVIDED!**

Web Ads for Inviting and Serving



The Church at Severn Run Presents  
**FOOD & FUN  
FEST**  
**2013**

Join us for free food, live music & great prizes!

**SEPTEMBER  
15, 2013**  
**11:00 AM - 4:00 PM**

Food & Fun Fest 2013 features exciting rides, huge inflatables, delicious local food, laser tag and more! All guests who attend one of our three services can register for the huge grand prize! For a full list of activities and an updated prize list, visit [www.severnrun.com](http://www.severnrun.com).

8187 Telegraph Road  
Severn, MD 21144

Like us: [facebook.com/severnrun](https://www.facebook.com/severnrun)  
Follow us on Twitter & Instagram: @severnrun

the church at  
**Severn Run**  
Love Well. Live Jesus. Believe Big!

The invite card features a stylized map of the Severn Run area with blue lines representing roads. Key locations marked include Fort Meade, Telegraph Road, and BWI. Road shields for 295, 100, 170, 32, and 97 are shown. A small blue box with the church logo is also present on the map.

## Food & Fun Fest Invite Cards

*We were able to distribute 5000 of these through our members.*



**Food & Fun Fest Door Hanger Invites**  
*We were able to distribute 5000 of these through our members.*





Food & Fun Fest 11"x17" Posters  
*We were able to distribute 75 of these through our members.*

The Church at Severn Run Presents  
**FOOD & FUN  
 FEST**  
**2013**

Our mission as Severn Runners is to reveal the love of the Father through the life of the Son in the power of the Spirit to every individual in and beyond our community. Sign up and serve at Food & Fun Fest 2013 so thousands in our community can experience Jesus and our church family, "My Severn Run."

the church at  
**Severn Run**

**SERVING SIGN-UP**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Your shirt size (circle one):

S M L XL 2XL

Team(s) you are interested  
 (See Reverse Side)

☐ I am interested in leading

☐ I can't help on September 15, but I would like to help prior to the event.

**SAVE THE DATES:**

- August 14 - Team Leader Training
- August 21 - Team Training #1
- August 28 - Team Training #2
- September 4 - Team Training #3
- September 11 - Prayer & Rally Night
- September 15 - Food & Fun Fest 2013!

**FOOD & FUN FEST 2013 SERVING TEAMS**

**BEFORE**

- Set-Up
- Logistics
- Sponsorship

**AFTER**

- Tear Down
- Follow-Up

**DURING**

- Lunch
- Hospitality
- Parking
- Registration
- Guest Relations
- Creative/Social Media
- Security
- Tech
- Environmental
- Counseling
- Campus Tours
- 1st Responders
- Communication
- Operation Christmas Child
- Baptism
- Playground

- Skate
- Face Painting
- Photo Booth
- Bingo
- Karaoke
- Crafts
- Pre-K Water Slides
- Sign Language

Scan this code with your smart phone to sign up online or visit [severnrun.com](http://severnrun.com)!



All team positions (with the exception of some leadership positions) require no previous experience. Required training sessions will be provided so that you will be fully equipped for your ministry during the event.

For a full list of team descriptions visit [www.severnrun.com](http://www.severnrun.com) and click on the Food & Fun Fest Banner!

## Food & Fun Fest Sign-Up Cards

*We had over 40% of our congregation sign up to serve at this event.*



*I'm serving at*  
**FOOD & FUN  
FEST 2013!**

## Volunteer Stickers

*We used these to encourage others to sign up for the fun!  
Every volunteer wore these for a couple of weeks on Sunday mornings.*